

# Media & Press Kit

THE AGE OF INTELLIGENCE

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## About the Book

**Title:** The Age of Intelligence: How AI Will Transform Life in the Coming Decade

**Author:** Gerard McNamara

**Published:** March 2026

**Formats:** Kindle eBook, Paperback, Hardcover

**Available:** *Available on Amazon worldwide*  
*Artificial intelligence, who gets to own it — and on what terms does the rest of society access it?"*

**Website:** [theageofintelligence.ie](http://theageofintelligence.ie)

Artificial intelligence is no longer experimental. It recommends, ranks, approves, denies, predicts, and optimises. Most books about AI focus on what it can do. This one asks who controls it — and who benefits.

Across healthcare, education, work, finance, transport, governance, and the intelligent home, Gerard McNamara shows how AI is becoming essential infrastructure — and how ownership of that infrastructure determines who sets the rules of participation in the emerging economic order.

## About the Author

Gerard McNamara has spent over thirty years in the high-volume electronics industry, building a career at the intersection of technology and business management. With more than a decade in computer hardware and a lifelong interest in computing, he watched the industry evolve from DOS through the internet revolution and into today's era of generative AI.

The Age of Intelligence is written not from the academy or the start-up pitch deck, but from decades of watching how technology actually embeds itself into industries, institutions, and daily life. McNamara lives in Ireland.

## Key Themes

- AI as infrastructure, not just a tool
- Ownership and control of intelligent systems
- The future of work, healthcare, education, and finance
- AI and democracy — automated decisions and public accountability
- Why the next decade will determine the rules

## Suggested Interview Questions

- What do you mean when you say AI is becoming infrastructure?
- Why is the ownership question more important than the capability question?
- How will AI change ordinary working life in the next decade?
- What can individuals do to prepare for the changes you describe?
- Is regulation keeping pace with AI development?
- What surprised you most while writing this book?

## Suggested Talk Titles

- AI and the Next Ten Years: What Ordinary People Need to Understand
- Who Owns the Systems We Depend On?
- AI, Work and Power in the Coming Decade
- Artificial Intelligence: Opportunity, Risk and Control

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